

2016 CIDA Awards

Category	Category Description	Place	Points	Publisher
1	Best Cover Design	Gold	5	Better Book
1	Best Cover Design	Silver	3	Info Tel
1	Best Cover Design	Bronze	1	CJ Directory
2	Best Community Pages Design	Gold	5	Info Tel
2	Best Community Pages Design	Silver	3	Better Book
2	Best Community Pages Design	Bronze	1	CJ Directory
3	Best Yellow Pages	Gold	5	CJ Directory
3	Best Yellow Pages	Silver	3	PBC
3	Best Yellow Pages	Bronze	1	Info Tel
4A	Best Single Ad Design - 1 Column Ad 4 Colour	Gold	5	CJ Directory
4A	Best Single Ad Design - 1 Column Ad 4 Colour	Silver	3	Better Book
4A	Best Single Ad Design - 1 Column Ad 4 Colour	Bronze	1	Info Tel
4B	Best Single Ad Design - 2 Column Ad 4 Colour	Gold	5	PBC
4B	Best Single Ad Design - 2 Column Ad 4 Colour	Silver	3	CJ Directory
4B	Best Single Ad Design - 2 Column Ad 4 Colour	Bronze	1	Info Tel
4C	Best Single Ad Design - 3 or 4 Column Ad 4 Colour	Gold	5	PBC
4C	Best Single Ad Design - 3 or 4 Column Ad 4 Colour	Silver	3	Better Book
4C	Best Single Ad Design - 3 or 4 Column Ad 4 Colour	Bronze	1	Info Tel
4D	Best Single Ad Design - Any Size - Black + 1 Colour	Gold	5	Info Tel
4D	Best Single Ad Design - Any Size - Black + 1 Colour	Silver	3	PBC
4D	Best Single Ad Design - Any Size - Black + 1 Colour	Bronze	1	CJ Directory
5	Best Innovative Idea	Gold	5	Info Tel
5	Best Innovative Idea	Silver	3	CJ Directory
5	Best Innovative Idea	Bronze	1	Better Book
6	Best Self Promotion	Gold	5	PBC
6	Best Self Promotion	Silver	3	CJ Directory
6	Best Self Promotion	Bronze	1	Info Tel
7	Best Website	Gold	5	Info Tel
7	Best Website	Silver	3	Better Book
7	Best Website	Bronze	1	PBC
8	Best Sales Material	Gold	5	Better Book
8	Best Sales Material	Silver	3	CJ Directory
8	Best Sales Material	Bronze	1	Info Tel
9	Best Overall Book	Gold	5	CJ Directory
9	Best Overall Book	Silver	3	Info Tel
9	Best Overall Book	Bronze	1	PBC
Points Totals	Info Tel	Gold	32	
	CJ Directory	Silver	30	
	Better Book	Bronze	23	
	PBC	Bronze	23	