

2014 CIDA Awards

Category	Category Description	Place	Points	Publisher
1	Best Cover Design	Gold	5	Better Book
1	Best Cover Design	Silver	3	Info Tel
1	Best Cover Design	Bronze	1	CJ Directory
2	Best Community Pages Design	Gold	5	Info Pages
2	Best Community Pages Design	Silver	3	Info Tel
2	Best Community Pages Design	Bronze	1	Better Book
3	Best Yellow Pages	Gold	5	CJ Directory
3	Best Yellow Pages	Silver	3	Info Pages
3	Best Yellow Pages	Bronze	1	Better Book
4A	Best Single Ad Design - 1 Column Ad 4 Colour	Gold	5	Info Tel
4A	Best Single Ad Design - 1 Column Ad 4 Colour	Silver	3	CJ Directory
4A	Best Single Ad Design - 1 Column Ad 4 Colour	Bronze	1	Better Book
4B	Best Single Ad Design - 2 Column Ad 4 Colour	Gold	5	Info Tel
4B	Best Single Ad Design - 2 Column Ad 4 Colour	Silver	3	CJ Directory
4B	Best Single Ad Design - 2 Column Ad 4 Colour	Bronze	1	Better Book
4C	Best Single Ad Design - 3 or 4 Column Ad 4 Colour	Gold	5	CJ Directory
4C	Best Single Ad Design - 3 or 4 Column Ad 4 Colour	Silver	3	Info Pages
4C	Best Single Ad Design - 3 or 4 Column Ad 4 Colour	Bronze	1	Info Tel
4D	Best Single Ad Design - Any Size - Black + 1 Colour	Gold	5	Info Pages
4D	Best Single Ad Design - Any Size - Black + 1 Colour	Silver	3	Info Tel
4D	Best Single Ad Design - Any Size - Black + 1 Colour	Bronze	1	CJ Directory
5	Best Innovative Idea	Gold	5	Better Book
5	Best Innovative Idea	Silver	3	CJ Directory
5	Best Innovative Idea	Bronze	1	Info Tel
6	Best Self Promotion	Gold	5	Better Book
6	Best Self Promotion	Silver	3	CJ Directory
6	Best Self Promotion	Bronze	0.5	Info Pages
6	Best Self Promotion	Bronze	0.5	Info Tel
7	Best Website	Gold	5	CJ Directory
7	Best Website	Silver	3	Info Tel
7	Best Website	Bronze	1	Better Book
8	Best Sales Material	Gold	5	Better Book
8	Best Sales Material	Silver	3	Info Pages
8	Best Sales Material	Bronze	1	Info Tel
Points Totals	Publisher of the Year	Gold	29	CJ Directory
	Publisher of the Year	Silver	25.5	Info Tel
	Publisher of the Year	Bronze	25	Better Book
	Publisher of the Year		19.5	Info Pages