

2013 CIDA Awards

Category	Category Description	Place	Points	Publisher
1	Best Cover Design	Gold	5	Better Book
1	Best Cover Design	Silver	3	CJ Directory
1	Best Cover Design	Bronze	1	Info Pages
2	Best Community Pages Design	Gold	5	CJ Directory
2	Best Community Pages Design	Silver	3	Better Book
2	Best Community Pages Design	Bronze	1	Info Tel
3	Best Yellow Pages	Gold	5	CJ Directory
3	Best Yellow Pages	Silver	3	Info Pages
3	Best Yellow Pages	Bronze	1	Info Tel
4A	Best Single Ad Design - 1 Column Ad 4 Colour	Gold	5	CJ Directory
4A	Best Single Ad Design - 1 Column Ad 4 Colour	Silver	3	Info Tel
4A	Best Single Ad Design - 1 Column Ad 4 Colour	Bronze	1	Info Pages
4B	Best Single Ad Design - 2 Column Ad 4 Colour	Gold	5	Info Tel
4B	Best Single Ad Design - 2 Column Ad 4 Colour	Silver	3	CJ Directory
4B	Best Single Ad Design - 2 Column Ad 4 Colour	Bronze	1	Better Book
4C	Best Single Ad Design - 3 or 4 Column Ad 4 Colour	Gold	5	Info Tel
4C	Best Single Ad Design - 3 or 4 Column Ad 4 Colour	Silver	3	Better Book
4C	Best Single Ad Design - 3 or 4 Column Ad 4 Colour	Bronze	1	Info Pages
4D	Best Single Ad Design - Any Size - Black + 1 Colour	Gold	5	Info Tel
4D	Best Single Ad Design - Any Size - Black + 1 Colour	Silver	3	Info Pages
4D	Best Single Ad Design - Any Size - Black + 1 Colour	Bronze	1	CJ Directory
5	Best Innovative Idea	Gold	5	Better Book
5	Best Innovative Idea	Silver	3	CJ Directory
5	Best Innovative Idea	Bronze	1	Info Pages
6	Best Self Promotion	Gold	5	CJ Directory
6	Best Self Promotion	Silver	3	Better Book
6	Best Self Promotion	Bronze	1	Info Pages
7	Best Website	Gold	5	CJ Directory
7	Best Website	Silver	3	Better Book
7	Best Website	Bronze	1	Info Pages
8	Best Sales Material	Gold	5	Info Pages
8	Best Sales Material	Silver	3	CJ Directory
8	Best Sales Material	Bronze	1	Info Tel
Points Totals	Publisher of the Year	Gold	38	CJ Directory
	Publisher of the Year	Silver	23	Better Book
	Publisher of the Year	Bronze	21	Info Tel
	Publisher of the Year		17	Info Pages

1	Best Cover Design	Mike's Pick		BetterBook
4A	Best Single Ad Design - 1 Column Ad 4 Colour	Mike's Pick		InfoTel
4B	Best Single Ad Design - 2 Column Ad 4 Colour	Mike's Pick		Info Tel
4C	Best Single Ad Design - 3 or 4 Column Ad 4 Colour	Mike's Pick		Info Pages
4D	Best Single Ad Design - Any Size - Black + 1 Colour	Mike's Pick		Info Pages
6	Best Self Promotion	Mike's Pick		Info Tel
8	Best Sales Material	Mike's Pick		BetterBook