

2012 CIDA Awards

Category	Category Description	Place	Points	Publisher
1	Best Cover Design	Gold	5	Info Tel
1	Best Cover Design	Silver	3	Info Pages
1	Best Cover Design	Bronze	1	CJ Directory
2	Best Community Pages Design	Gold	5	Info Tel
2	Best Community Pages Design	Silver	3	Info Pages
2	Best Community Pages Design	Bronze	1	Better Book
3	Best Yellow Pages	Gold	5	Info Tel
3	Best Yellow Pages	Silver	3	CJ Directory
3	Best Yellow Pages	Bronze	1	Info Pages
4A	Best Single Ad Design - 1 Column Ad 4 Colour	Gold	5	Info Pages
4A	Best Single Ad Design - 1 Column Ad 4 Colour	Silver	3	Info Tel
4A	Best Single Ad Design - 1 Column Ad 4 Colour	Bronze	1	CJ Directory
4B	Best Single Ad Design - 2 Column Ad 4 Colour	Gold	5	CJ Directory
4B	Best Single Ad Design - 2 Column Ad 4 Colour	Silver	3	Info Tel
4B	Best Single Ad Design - 2 Column Ad 4 Colour	Bronze	1	Better Book
4C	Best Single Ad Design - 3 or 4 Column Ad 4 Colour	Gold	5	Info Pages
4C	Best Single Ad Design - 3 or 4 Column Ad 4 Colour	Silver	3	Info Tel
4C	Best Single Ad Design - 3 or 4 Column Ad 4 Colour	Bronze	1	CJ Directory
4D	Best Single Ad Design - Any Size - Black + 1 Colour	Gold	5	Info Tel
4D	Best Single Ad Design - Any Size - Black + 1 Colour	Silver	3	Info Pages
4D	Best Single Ad Design - Any Size - Black + 1 Colour	Bronze	1	CJ Directory
5	Best Innovative Idea	Gold	5	Better Book
5	Best Innovative Idea	Silver	3	Info Tel
5	Best Innovative Idea	Bronze	1	CJ Directory
6	Best Self Promotion	Gold	5	Info Pages
6	Best Self Promotion	Silver	3	CJ Directory
6	Best Self Promotion	Bronze	1	Better Book
7	Best Website	Gold	5	Info Tel
7	Best Website	Silver	3	Info Pages
7	Best Website	Bronze	1	CJ Directory
8	Best Sales Material	Gold	5	Info Tel
8	Best Sales Material	Silver	3	Better Book
8	Best Sales Material	Bronze	1	CJ Directory
Points Totals	Publisher of the Year	Gold	42	Info Tel
	Publisher of the Year	Silver	28	Info Pages
	Publisher of the Year	Bronze	18	CJ Directory
			11	Better Book

4A	Best Single Ad Design - 1 Column Ad 4 Colour	Mike's Pick		CJ Directory
4B	Best Single Ad Design - 2 Column Ad 4 Colour	Mike's Pick		Info Tel
4C	Best Single Ad Design - 3 or 4 Column Ad 4 Colour	Mike's Pick		Info Pages
4D	Best Single Ad Design - Any Size - Black + 1 Colour	Mike's Pick		Info Tel
5	Best Innovative Idea	Mike's Pick		Better Book
6	Best Self Promotion	Mike's Pick		InfoTel